

Rep Order# 6870019 **Ver#** 1 **Status** New
EC'd No

Traffic Order#

Printed: 11/06/2012 3:04 PM
Last Received: 11/06/2012 1:04 PM

1 of 3

Station KSNV-TV LAS VEGAS, NV.
Advertiser () JOE HECK 4 CONGRESS
Product JOE HECK 4 CONGRESS
Estimate# 3178
Buyer KEGAN BERAN
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //3178
Flight Dates 11/01/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

JOE HECK D3-60 SC=*

--- REMARKS ---

SENDING AN ORDER THAT YOU ENTERED ON 10/31

PLEASE DO NOT DOUBLE BOOK

PLEASE CNF

THANKS

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Showing Buylines: All Lines

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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9	SU	830P-930P		Buyline Comment: NEWS AFT NFL	:60	\$3,600.00	11/04-11/04	1	1	1	\$3,600.00	
10	SA	8P-9P		Buyline Comment: RALSTON IN PRIME	:60	\$2,400.00	11/03-11/03	1	1	1	\$2,400.00	
11	SU	8P-9P		Buyline Comment: SNF END OF GAME BREAK	:60	\$16,000.00	11/04-11/04	1	1	1	\$16,000.00	
12	SU	1A-2A		Buyline Comment: DLINE	:60	\$90.00	11/04-11/04	1	1	1	\$90.00	
13	TH-F	2A-3A		Buyline Comment: TODAY REPEAT	:60	\$60.00	11/01-11/02	2	1	2	\$120.00	

---REPORT TOTALS---

Report Totals: 17 / \$43,350.00

---SALES MONTHLY TOTALS---

Nov 12: 17 / \$43,350.00

Sales Totals: 17 / \$43,350.00

Station Totals: 17 / \$43,350.00

Lines not sent/rclld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$149,483	CATV	0%	KBLR	0%	KINC	0%	KLAS	28%	KSNV	29%
		KTNV	20%	KTUD	1%	KVCW	2%	KVMY	2%	KVVU	18%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES

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Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE